Effectively Using The Arizona Program Design And Evaluation Logic Model

Our Purpose:

- To introduce you to the Arizona Program Design and Evaluation Logic Model (AZLM)

- To explain how to use the AZLM to complete the HIV Prevention Services RFGA

- To give you an opportunity to use the AZLM

What Is the Arizona Program Design and Evaluation Logic Model?

"A sequential program planning, implementation and evaluation process that identifies and links all elements to achieve positive impacts on individuals and the community"

The Arizona Program Design and Evaluation Logic Model was designed by the Governor's Office and state agencies to strengthen proposals and to improve overall program effectiveness.

Are there other Logic Models?

Yes, and here are some of the ones that were reviewed:

- CDC
- United Way
- Getting to Outcomes(CSAP)
- WestCAPT

And through…

- Borrowing…
- Adaptation…
- And customization…

The AZLM was launched in 2001.

How Will the Arizona Program Design and Evaluation Logic Model Benefit My Organization?

- Supports strong program/project planning and design
- Promotes realistic expectations and protects against over-promising
- Leads to identification of meaningful evaluation data

How Will the Arizona Program Design and Evaluation Logic Model Benefit My Organization?

- Assists in monitoring progress and tracking changes so that successes can be replicated and mistakes avoided

- Provides information that will help to support and market the program or project

Arizona Program Design and Evaluation Logic Model

Needs / Resources:

Identify the problem

Goals / Objectives:
Factors program is addressing

Strategies / Approaches:
Program selection

Implementation plan:
Program procedures and activities

Evaluation:

Expected results / final consequences

Because "The Whole Is Greater Than the Sum of Its Parts"

The Secret to Using the AZLM Successfully Is How Well You Link the 5 Modules to Each Other

Why Is Linkage So Important?

It provides a system for ensuring that programs are directed toward the achievement of goals and objectives that are tied to clearly defined needs and that an evaluation process is in place to measure the results.

In Addition, Linkage...

Discourages fragmented or disconnected program design and evaluation

Let's Look at the Individual Arizona Program Design and Evaluation Logic Model Modules Along With the Linkages

Needs and Resources

- ⬇ Identify a problem
- ⬇ Identify target population
- ⬇ Identify your team
- ⬇ Select risk and protective factors
- ⬇ Identify existing resources
- ⬇ Establish track record

Goals & Objectives

Goals and objectives should be linked to identified needs

Goals should be:
- Focused and easy to understand
- Achievable

Goals & Objectives

Objectives must:

- ↓ Relate to goals
- ↓ Link to problem/needs and risk/ protective factors or strength
- ↓ Be measurable
- ↓ Be achievable
- ↓ Have a timeline

Strategies and Approaches

Strategies must:

- ↓ Fit to established problem, target population, goals, objectives

- ↓ Be research based

- ↓ Compatible with community readiness

- ↓ Connect to identified risk / protective factors or strengths
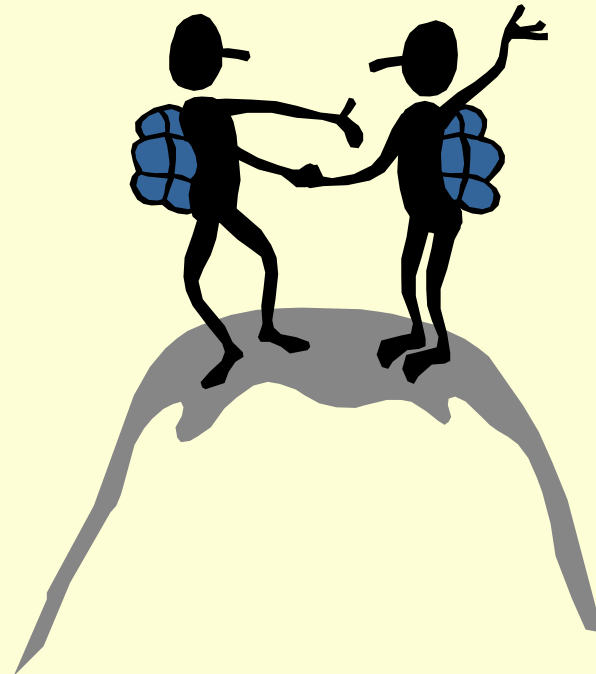
Strategies and Approaches

↓ Be adapted to target population as required

↓ Be culturally competent, age appropriate, and gender responsive

Implementation Plan

A preliminary work plan that identifies all the activities needed to activate your Strategies including:

⬇ Timelines

⬇ Responsiblities

Implementation Plan

- Recruiting and retaining participants and clients
- Hiring and training staff
- Training schedule
- Barrier identification
- Establishment of process objectives

Evaluation

Evaluation Plan must include:

- ↓ Design methodology with valid, reliable assessment tool
- ↓ Data collection and analysis plan
- ↓ Data quality assurance plan
- ↓ Should measure both processes and outcomes

Process and Outcome Evaluation Findings Are Applied Through the "Continuous Feedback Loop"

- Is there ongoing assessment and quality improvement?

- Are the strategies/approaches being implemented as written?

- Are the strategies/approaches addressing the outcome objectives?

And...

- Are short and long-term outcomes tied to the evaluation?
- Are strategies/approaches meeting the needs?

Quality improvement activities should be based on the answers to these questions